



BUSINESS FUNDING FACILITATES ONGOING LINLITHGOW PROJECTS.

Continued operation of the webcam at the Cross along with updating and re-printing the Linlithgow Visitor Guide are just two examples of projects that require ongoing investment.

Without the funding to replace the camera and pay for the monthly broadband connection, there would not be a webcam at the Cross. The statistics from YouTube have recorded over 241,000 views since the live stream was launched, indicating it is a widely popular resource for people to have a glimpse of our beautiful town before they visit.

The visitor guide was re-designed last year with 45,000 booklets printed and circulated across Central Scotland to reach the tourist market. This year, as funds have been made available from BID levy paying contributions from all One Linlithgow members, a further 50,000 are scheduled to be printed for further circulation by Landmark Press.

The first edition of the Linlithgow Visitor Guide was produced in 2014, co-ordinated by John Altken on behalf of Pride & Passion Linlithgow, replacing several publications.



The history of the Linlithgow webcams located at the Cross and at the Canal Centre, are also thanks to Pride and Passion, who received a small amount of one-off funding to set up and install.



In February 2024, a new high-definition camera – with automatic screen wiper sensors – was

installed. Access to the upgraded webcam footage can be viewed from Linlithgow.co.uk/webcam/

Evelyn Noble, chair of the One Linlithgow BID said “One Linlithgow have decided to continue with these very worthwhile projects as we can see value to all our businesses in the town. It is only by working together as a business community can we all thrive into the long-term”.

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PROJECTS TO DATE IN 2024

There are a range of established projects that are now classed as ‘Business as Usual’ when reporting monthly about the BID teams’ work to the volunteer board of directors. These include the monthly loyalty lottery; part-funding of the artisan market; funding of broadband connections for CCTV, ANPR (automatic number plate recognition) and now the new webcam.

After a winter break, we would like to welcome back the Linlithgow Artisan Market along with some warmer weather. The market is run by Judith from JSG Management, who is a very experienced and dedicated market operator.



EASTER TRAIL PREPARATIONS

To continue with the One Linlithgow themed trails, we'll be launching our “Animal Easter Trail” from Friday 22nd March to Sunday 7th April. Participants will match up the baby animals with their mummy's located in the shop windows. Every completed entry receives a Cream Egg, and the winner will be presented with a large Easter Egg.

CRUISE FORTH SEMINAR

One Linlithgow attended a very informative and engaging Cruise Forth seminar in January to learn about how the industry operates and how short-term stay visitors can be attracted to Linlithgow for a short visit. One Linlithgow have agreed to provide our visitor guides. A paid for link from CruiseForth.com will also be linked to Linlithgow.co.uk to provide as much detailed information as possible to visitors.

Congratulations to Far from the Maddening Crowd based on Linlithgow High Street who have been shortlisted as regional and country finalists for Independent Bookshop of the Year.

INTERNATIONAL WOMEN'S DAY 8TH MARCH 2024.

On 8th March, women across the world are being celebrated on International Women's Day. It is a global day celebrating the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating women's equality.

This year's theme is ‘Inspire Inclusion’. When we inspire others to understand and value women's inclusion, we forge a better world. And when women themselves are inspired to be included, there's a sense of belonging, relevance, and empowerment.

All IWD activity is valid, that's what makes IWD so inclusive. Join in and make IWD your day by doing what you can to support and advance women.

For more information, visit www.internationalwomensday.com where you can participate in International Women's Day. #IWD2024 #InspireInclusion

LINLITHGOW WOMEN RUNNING THE TOWN.

In celebration of IWD, we have featured just a few inspiring women who run businesses in Linlithgow.



CLAIRE STAINES
LOTHLORIEN DOG SERVICE



PAULINE ADAM
FLOWERS BY CAROLYN



SAMANTHA JORDON
FAIR TRADE WINDS



ELISABET THORIN
THE LINE GALLERY



CAROL MURRAY, ANNALIES HARDIE
LINLITHGOW STOVES



EVELYN NOBLE, LILYPOND CRAFTS & GIFTS



SANDRA BATCHFORD
COMPLETE HEALTH



HAZEL AND KIRSTY MCMARTIN
STYLED BY MACS



NICI MARTIN
THREAD COUNTER



DIANA KELLY
SPECSAVERS



TINA ARNOT
SKIN HAPPY



PAMELA ARMSTRONG AND KAREN GRAHAM
LINLITHGOW PHYSIOTHERAPY



NICOLA HARDY
TTS 24/7



ALYSON JAMIESON
LINLITHGOW DISTILLERY



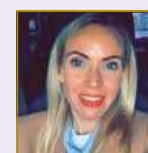
SUSAN MACAULAY
HOME SMART WINDOWS



HEPHZIBAH KILBRIDE
LINLITHGOW POTTERY



NAIOMI SMITH-SKAPI
WHITE DOVE COFFEE ROASTERS



LAURA STEVENSON
LULU'S NAIL AND BEAUTY SALON

